



It happens every year at this time. The nights get longer and the days get colder. Out here in Marlboro Country, you hurry to get all the work done and get ready for another long, hard winter. The holidays are coming and when they get here, there's only one place to be. Home.

Of course, Marlboro Country is home to smokers all around the world. And for good reason. Marlboro is made from only the finest quality Virginia tobaccos, aged for deeper character, and then carefully blended for richer flavor. That's why it's the most popular cigarette in the world.

This holiday season, we'd like you to enjoy our famous Marlboro flavor, so we've enclosed 6 coupons, each good for \$4 off your favorite style of Marlboro. From famous full-flavored Red to the most satisfying of lights, Marlboro Lights, to the newest addition to the Marlboro family--Marlboro Medium.

Come to where the flavor is.

*Happy Holidays  
from Marlboro Country.*

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